

## Academy Sports + Outdoors Partners with Pro Angler Jacob Wheeler to Launch All-New Magellan Outdoors Pro Apparel Line

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*The collection offers anglers versatile, championship-caliber apparel at affordable prices*



**KATY, TEXAS (March 10, 2025)** – [Academy Sports + Outdoors](#) (“Academy”) ( [Nasdaq: ASO](#)), a leading full-line sporting goods and outdoor recreation retailer, teamed up with professional angler Jacob Wheeler to launch the all-new Magellan Outdoors Pro by Jacob Wheeler line of fishing apparel. Personally designed, tested and approved by Wheeler, the collection is built for the modern angler with fresh performance fits and premium fabrics like TENCEL™ and nylon cool-touch, both new to the Magellan Outdoors Pro brand. Beginning today [myAcademy](#) members have exclusive early access to select items online with the full collection available to all customers both [in stores](#) and [online](#) Monday, March 17, 2025.

Combining Wheeler’s years of professional angling experience, his deep commitment during the product design and development process, and the industry’s top innovations and the value of the Magellan Outdoors Pro brand, this new line offers anglers technical yet affordable clothes for every aspect of their lives – on the water and off.

“The Academy team and I worked meticulously to ensure everything about this collection, from the fit and feel, to the color and patterns, catered to the modern angler,” Wheeler said. “Each piece has the features you need for long days of fishing but is versatile enough for everyday wear. Being able to go from the boat to family activities quickly is very important to me, and this line allows me, and every angler, to do just that.”

Available exclusively at Academy Sports + Outdoors, the [Magellan Outdoors Pro by Jacob Wheeler line](#) includes short- and long-sleeve shirts, polos, shorts, pants, joggers, hoodies and a windbreaker:

1. [Magellan Outdoors Pro by Jacob Wheeler Long-Sleeve Gaiter Hoodie](#) (MSRP \$49.99) and [Realtree Storm 2.0 Gaiter Hoodie](#) (MSRP \$54.99): Designed with a nylon pique cool-to-the-touch fabric, these gaiter hoodies featuring UPF, flex, antimicrobial, quick-dry, moisture-wicking, ventilating, and cooling technology, plus a rod loop and sunglasses wipe.
2. [Magellan Outdoors Pro by Jacob Wheeler Short-Sleeve](#) (MSRP \$44.99) and [Long-Sleeve Shirt](#) (MSRP \$49.99): Crafted from a polyester and spandex blend, these short- and long-sleeve shirts feature UPF, flex, antimicrobial, quick-dry, moisture-wicking, ventilating and cooling technology, plus a rod loop and sunglasses wipe.
3. [Magellan Outdoors Pro by Jacob Wheeler Long-Sleeve Tech Print Hoodie](#) (MSRP \$49.99): Polyester, Tencel, and spandex come together in this hoodie for a super-soft feel. Equipped with antimicrobial, moisture-wicking, and UPF-protectant technologies, alongside ventilated mesh panels and secure zip and cell phone pockets, this hoodie ensures comfort and functionality on every outing.
4. [Magellan Outdoors Pro by Jacob Wheeler Technical Hybrid Shorts](#) (MSRP \$44.99) and [Technical Pant](#) (MSRP \$49.99): Constructed of a four-way stretch nylon-spandex blend, these technical shorts and pants sport a PFAS-free water-repellent finish plus a reinforced pliers pocket, laser punch back pockets for drainage, and a patented line cutter.
5. [Magellan Outdoors Pro by Jacob Wheeler Rainbreaker](#) (MSRP \$69.99): This seam-sealed, water-, stain- and

wind-resistant rainbreaker features underarm zippers for breathability and an adjustable hood, cuffs, and hem.

6. **Magellan Outdoors Pro by Jacob Wheeler Short Sleeve Printed Polo** (MSRP \$39.99): Made of a super-soft polyester, Tencel and spandex blend, this polo features fun, fishing-inspired designs along with UPF protectant, antimicrobial, flex and moisture-wicking technology.
7. **Magellan Outdoors Pro by Jacob Wheeler Jogger** (MSRP \$44.99): This versatile jogger is constructed of a four-way stretch nylon-spandex blend and features a PFAS-free water-repellent finish, UPF protection, and a tool loop on the waistband.

With breathable and flexible fabrics, UPF sun protection, tailored fits, quick-dry technology and Wheeler's stamp of approval, the collection provides much more than traditional fishing apparel.

"Bringing Jacob's expertise into our private label brand of Magellan Outdoors Pro fishing apparel is not only a testament to his success on the water but also to the strength of our partnership over the last ten years," said Eastin Jordan, Academy Senior Vice President of Private Brands. "Our customers know and love Jacob because they share many of the same values, like having fun, making memories with family and friends, and sharing a passion for fishing. This new line embodies those values and offers Academy customers another elevated yet affordable product from our in-house brands."

Right now, [myAcademy](#) members have early access to Wheeler's Long-Sleeve Gaiter Hoodie and Long-Sleeve Realtree Storm 2.0 Gaiter Hoodie online at [academy.com](#). The first 500 myAcademy members to purchase a gaiter hoodie get a free autographed Rapala Crush City bait. The full line will be available to all, both in stores and online, on March 17.

To [find a store](#) near you or to sign up for Academy's rewards program, myAcademy, visit [academy.com](#).

#### **About Academy Sports + Outdoors**

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit [www.academy.com](#).

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