

It's Croctober at Academy Sports + Outdoors: Celebrate With Your Favorite Styles During Crocs Week

October 9, 2025

Shoppers are eligible for free gifts with purchase from Oct. 12 to Oct. 18

KATY, Texas, Oct. 9, 2025 /PRNewswire/ -- [Academy Sports + Outdoors](#) ("Academy" or the "Company") ([Nasdaq: ASO](#)) is stepping out in style all month long in celebration of Croctober. Whether you're a fan of the [Classic Clog](#), [Recovery Sandal](#), [Cozzy Slipper](#), [Classic Slide](#), or the [Miami Toe Loop Sandal](#), Croctober is the time to shop new styles, fresh looks and unbeatable comfort for the whole family at Academy stores and online at [Academy.com](#).



During Academy's Crocs Week from Sunday, Oct. 12 to Saturday, Oct. 18, shoppers can get more when they make a purchase in-store, and customers can visit [here](#) to enter a sweepstakes* for the chance to win free Crocs for a year. Plus, shoppers can score a free mystery Jibbitz pack with a purchase of \$40 or more on Crocs footwear – in store only, while supplies last.

"Croctober is a great time to take advantage of Academy's selection and give your family's footwear a refresh," said Academy Sports + Outdoors Executive Vice President and Chief Merchandising Officer Matt McCabe. "During Crocs Week, customers can check out new styles, colors, and accessories while making the most of their budget."

In celebration of Croctober, Academy Sports + Outdoors and Crocs are teaming up to support local youth through a special Crocs Week donation initiative in Houston, TX, with prizes, photo opportunities and Jibbitz giveaways.

Every Academy store is a fun destination where families can find apparel, footwear, sports, hiking and camping equipment, hunting and fishing gear, outdoor cooking, and more from top national brands at an everyday value. Academy also [offers free services](#) such as grill and bike assembly, scope mounting, bore sighting, line winding/spooling, and propane exchange. Hunting and fishing licenses are also available to purchase in stores.

At Academy, you can always know you're getting the best deal – every time and every day. Academy guarantees the best value by beating competitor prices by 5%. For even more savings, customers can shop with their [Academy Credit Card](#) and receive an incremental 5% off on all purchases. New Academy Credit Card cardholders receive \$15 off their first purchase after approval.

Additionally, Academy offers tremendous value and quality through its exclusive, private label brands such as [Magellan Outdoors](#), [Freely](#), [R.O.W.](#), [BCG](#), [H2OX](#), [Redfield](#), and [Mosaic](#), which offer great choices for outdoor apparel and equipment for the entire family, women's and men's apparel, workout attire, fishing equipment, hunting optics and accessories, and outdoor furniture, respectively.

Customers can also shop a great assortment of athletic and casual shoes, sports and outdoors equipment, and clothing from top national brands such as Nike, Jordan Brand, adidas, Carhartt, YETI, Stanley, Marucci, Titleist, Shimano, Brooks, Blackstone, Owala and more, in-store, [online](#), and through the [Academy mobile app](#).

Customers are invited to sign-up for Academy's rewards program, [myAcademy](#), which includes a 10% welcome offer, lower free shipping minimum (\$25), insider access to personalized offers, deals and products, faster online and in-app checkout, and an annual birthday reward. See [Terms](#) for more details.

*NO PURCHASE NECESSARY. PURCHASES DO NOT INCREASE ODDS OF WINNING. Odds depend on # of entries rec'd. VOID WHERE PROHIBITED. Open to residents of AL, AR, FL, GA, IL, IN, KS, KY, LA, MD, MS, MO, NC, OH, OK, PA, SC, TN, TX, VA, WV, age 18+. Retail value of prize: \$3,500. Limit one (1) entry per person. For Official Rules, see <https://www.academy.com/official-rules>. Sponsor: Academy Sports + Outdoors, 1800 North Mason Road, Katy, TX 77449. Enter by 10/18/25.

About Academy Sports + Outdoors

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit [www.academy.com](#).

Forward Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements are based on Academy's current expectations and are not guarantees of future performance. Forward-looking statements may incorporate words such as "believe," "expect," "anticipate," "forward," "ahead," "opportunities," "plans," "priorities," "goals," "future," "short/long term," "will," "should," or the negative version of these words or other comparable

words. Actual results may differ materially from these expectations due to changes in global, regional, or local economic, business, competitive, market, regulatory and other factors, many of which are beyond Academy's control. These and other important factors that could cause actual results to differ materially from those in the forward-looking statements are set forth in Academy's filings with the U.S. Securities and Exchange Commission (the "SEC"), including Academy's Annual Report on Form 10-K under the caption "Part 1A.Risk Factors," as may be updated from time to time in our periodic filings with the SEC. Any forward-looking statement in this press release speaks only as of the date of this release. Academy undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.

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