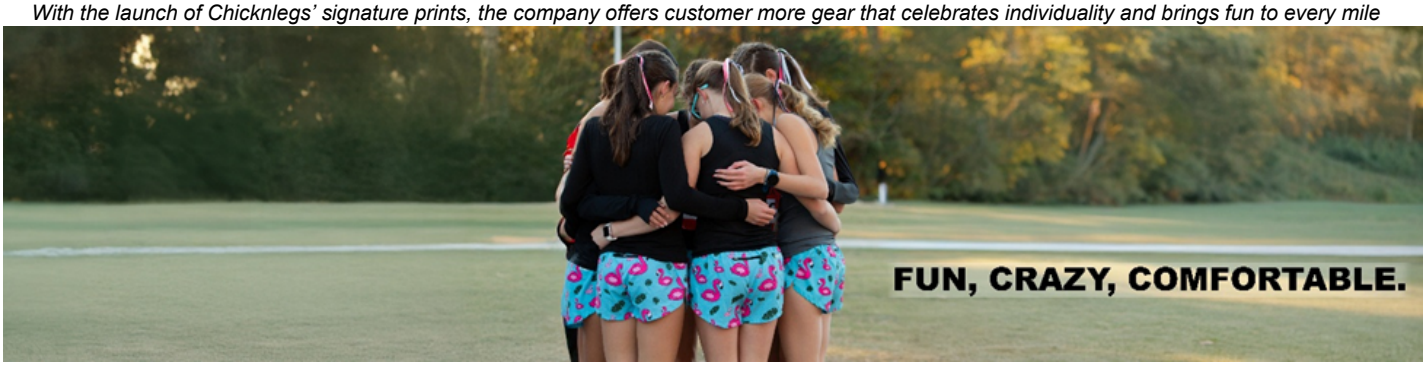
Academy Sports + Outdoors Brings Newness to its Running Assortment with Introduction of Chicknlegs in Select Stores

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With the launch of Chicknlegs' signature prints, the company offers customer more gear that celebrates individuality and brings fun to every mile



KATY, Texas, (March 3, 2026) – Academy Sports + Outdoors ("Academy") (Nasdaq: ASO), a leading full-line sporting goods and outdoor recreation retailer, is expanding its running assortment with the launch of Chicknlegs performance shorts. The brand's signature novelty prints, available in both men's and women's styles, can now be found in select stores across Academy's footprint, with additional locations planned as part of a broader rollout. Customers can also shop the collection online at Academy.com.

The addition of Chicknlegs performance shorts enhances Academy's commitment to serving long-distance and endurance runners with high-quality, on-trend gear. By incorporating a nationally recognized brand celebrated for its humor, creativity and standout prints, Academy continues to diversify its assortment with products that inspire self-expression and prioritize fun.

To learn more about Academy Sports + Outdoors, visit Academy.com.

About Academy Sports + Outdoors
Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit Academy.com.

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