

## Academy Sports + Outdoors Launches PGA TOUR® Official Licensed Apparel in All Stores and Online at Academy.com

March 24, 2026

*Company gets golfers ready with one of the most recognized fan-favorite brands*



**KATY, Texas, (March 24, 2026)** – [Academy Sports + Outdoors](#) ("Academy" or the "Company") ([Nasdaq: ASO](#)), announced the launch of [PGA TOUR Official Licensed Apparel](#) across all of its stores nationwide, expanding customers' access to one of golfers' favorite brands. Also available online at [Academy.com](#), the addition of PGA TOUR® Apparel strengthens Academy's golf assortment by offering customers a wide range of colors and styles designed to deliver style, comfort and everyday wearability both on and off the course.

"PGA TOUR Apparel is one of the most recognized names in golf, and bringing this brand to Academy Sports + Outdoors allows us to offer customers trusted style and performance at an accessible price," said Amy Dalrymple, Senior Vice President and General Merchandising Manager of Apparel at Academy Sports + Outdoors. "This launch reinforces Academy as a destination where golfers can find everything they need, from apparel to equipment, all in one place."

The PGA TOUR Apparel collection includes men's polos, shorts and pants in a range of colors and fits. Designed with performance and versatility in mind, PGA TOUR Apparel allows golfers to transition seamlessly from the fairway to everyday wear while maintaining comfort and mobility. The launch builds on Academy's position as a one stop destination for golf, with a head-to-toe assortment that includes apparel, footwear, clubs, golf balls, bags and accessories, allowing golfers at every level to outfit their entire game in one place.

### **About Academy Sports + Outdoors**

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit [www.academy.com](#).

### **Forward Looking Statements**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements are based on Academy's current expectations and are not guarantees of future performance. Forward-looking statements are usually identified by or are associated with such words as "intends," "will," "plan," "believe," "expect," "may," and/or the negatives or variations of these terms or similar terminology. Actual results may differ materially from these expectations due to changes in global, regional, or local economic, business, competitive, market, regulatory and other factors, many of which are beyond Academy's control. Important factors that could cause actual results to differ materially from those in the forward-looking statements are set forth in Academy's filings with the U.S. Securities and Exchange Commission (the "SEC"), including Academy's Annual Report on Form 10-K under the caption "Risk Factors," as may be updated from time to time in our periodic filings with the SEC. Any forward-looking statement in this press release speaks only as of the date released. Academy undertakes no obligation to publicly update or revise any forward-looking statement, except as may be required by any applicable securities laws.

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