

Academy Sports + Outdoors Welcomes Havaianas to Its Footwear Assortment Just in Time for Warmer Weather

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Launch includes 12 colorways of fashionable flip-flops for everyday wear



KATY, Texas, (April 16, 2026) – [Academy Sports + Outdoors](#) (“Academy”) ([Nasdaq: ASO](#)), a leading full-line sporting goods and outdoor recreation retailer, today announced the addition of [Havaianas](#), a globally recognized Brazilian flip-flop brand best known for its iconic rubber sole and bright, colorful and summer-infused designs, to its growing footwear assortment. Academy customers can now shop a curated selection of Havaianas flip-flops from \$25.99 to \$35.99 both [in store](#) and online at [Academy.com](#).

The initial brand launch includes 12 vibrant colorways of flip-flops in the classic Top, Slim and Track styles, featuring broad straps and straightforward design, catering to a wide range of foot shapes providing comfort for everyday wear. These fan-favorites can be worn by both men and women.

“Havaianas is an internationally celebrated brand synonymous with Academy’s core purpose to enhance the active lifestyles of our customers,” said Matt McCabe, Executive Vice President and Chief Merchandising Officer at Academy Sports + Outdoors. “Fun Can’t Lose as we step into spring and summer with even more ways to enjoy the season in comfort and style.”

Havaianas are warm-weather essentials for families, able to be dressed up or down for whatever the day brings. The introduction of the brand further positions Academy as a trusted retailer with high-quality footwear offerings at everyday value.

To learn more about Academy Sports + Outdoors, visit [Academy.com](#).

About Academy Sports + Outdoors

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy’s mission is to provide “Fun for All” and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy’s product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit [www.academy.com](#).

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