Academy Sports + Outdoors Broadens BIRKENSTOCK Assortment with More Coveted Styles for the Whole Family

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Company builds out adult styles and establishes kids' line as part of its footwear assortment



KATY, Texas, (April 22, 2026) – Academy Sports + Outdoors ("Academy") (Nasdaq: ASO), a leading full-line sporting goods and outdoor recreation retailer, announced the addition of kids silhouettes to its core BIRKENSTOCK assortment, while also continuing to expand its adult offerings to outfit the entire family in the most popular clogs, sandals and slippers. Designed for everyday wear, the assortment offers Academy customers access to more of BIRKENSTOCK's iconic comfort, craftsmanship and timeless style in store and online at Academy.com:

- Arizona: BIRKENSTOCK's two-strap classic, the Arizona, features the iconic original contoured cork footbed for all day support. Featuring a synthetic leather upper, it's perfect for casual errands, post-hike adventures, or anywhere in between.
- Boston Clog: Experience superior comfort with the BIRKENSTOCK Boston Clog. The conforming footbed delivers personalized arch support, while the timeless suede upper adds a touch of sophistication. Adjustable straps ensure a perfect fit, and the lightweight EVA sole offers seasonless comfort.
- EVA: The EVA sandals are lightweight and water-friendly, molded after the iconic cork original customers know and love. Providing true comfort and support, these are perfect for beach and pool adventures.

And with the establishment of a BIRKENSTOCK kids line, Academy is making it easier to outfit the whole family in BIRKENSTOCK's comfort-first classic silhouettes and legendary contoured footbed for any adventure that waits ahead.

To learn more about Academy Sports + Outdoors, visit Academy.com.

About Academy Sports + Outdoors
Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit www.academy.com.

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