

## Academy Sports + Outdoors Delivers Great Value on Fall Workwear Favorites with Deals on Customers' Favorite Brands

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*Shop dependable footwear and apparel for the jobsite and beyond in-store and at [Academy.com](https://www.academy.com)*

KATY, Texas, Sept. 14, 2026 /PRNewswire/ -- As workwear continues to gain traction among consumers seeking durability, versatility and everyday value, [Academy Sports + Outdoors](https://www.academy.com) ("Academy" or the "Company") ([Nasdaq: ASO](https://www.nasdaq.com)) is launching five weeks of savings on trusted workwear brands. From Sunday, September 13 to Saturday, October 17, customers can take advantage of weekly deals on [Ariat](https://www.ariat.com), [Wolverine](https://www.wolverine.com), [Skechers](https://www.skechers.com), [Carhartt](https://www.carhartt.com), [Justin Boots](https://www.justinboots.com), [CAT](https://www.catfootwear.com), and [Brazos](https://www.brazos.com) in-store and online.



- **Weeks 1–5: Brazos**

Academy's own work boot brand delivering dependable performance and everyday value for customers who need durable footwear at an affordable price point.

- **Week 1 (September 13 – 19): Ariat**

\$20 off select styles. Ariat combines advanced comfort technologies with durable construction, delivering performance-driven work and Western footwear for customers who spend long hours on their feet.

- **Week 2 (September 20 – 26): Wolverine**

\$20 off select styles. Wolverine offers rugged work boots and apparel built for long-lasting comfort in demanding conditions.

- **Week 3 (September 27 – October 3): Skechers & Carhartt**

25% off entire Skechers workwear assortment and \$25 off select Carhartt styles. Skechers is known for comfortable, work-ready footwear that blends cushioning, support and durability for long days on the job. Carhartt is trusted for durable workwear and footwear designed to stand up to tough jobs and changing weather.

- **Week 4 (October 4 – 10): Justin Boots**

\$20 off select styles. A trusted name in Western footwear, Justin Boots delivers durable work styles and timeless craftsmanship for customers on the job and beyond.

- **Week 5 (October 11 – 17): CAT**

\$20 off select styles. Inspired by Caterpillar's jobsite heritage, CAT Footwear delivers durable protection and all-day comfort for hardworking professionals.

"Fall is an important season for our workwear customers as they prepare for cooler temperatures, changing conditions, and demanding work schedules," said Academy Sports + Outdoors Executive Vice President and Chief Merchandising Officer Matt McCabe. "Whether they're heading to a jobsite before sunrise, spending time in the shop, or tackling projects at home, our customers count on Academy for durable gear that performs. We're proud to offer trusted brands, broad selection and great value."

Academy customers can shop a head-to-toe assortment of work boots and apparel, including safety footwear, casual work styles, shirts, pants, jeans, jackets, gloves, socks and vests from leading national and exclusive brands. Whether customers are refreshing dependable job-site gear, buying their first pair of work boots, or looking for durable styles that transition beyond work, Academy offers options across a range of needs and budgets.

In addition to its assortment of work boots, Academy also offers convenient services such as free 1-hour curbside pickup when customers make a purchase online, as well as DoorDash and Instacart [same-day delivery](https://www.academy.com) in select locations to make it easier to find work boots that help get the job done faster.

Every Academy store is a fun destination where families can find shirts, pants, boots, jeans, jackets, gloves, socks, vests, and more workwear options from top national brands at an everyday value that transcend the jobsite. Academy also [offers free services](https://www.academy.com) such as grill and bike assembly, scope mounting, bore sighting, line winding/spooling, and propane exchange.

Customers can shop Academy's full workwear assortment in Academy stores and online at [Academy.com](https://www.academy.com).

## About Academy Sports + Outdoors

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit [www.academy.com](http://www.academy.com).

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