

Academy Sports + Outdoors Expands Xtratuf Selection, Adding Eight New Styles and Offering Product in More Than 100 Select Stores

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Expansion also includes additional men's and women's styles in new colors and patterns

KATY, Texas (September 16, 2026) — Following growing demand for great boots that can be worn all day long, [Academy Sports + Outdoors](#) ("Academy" or the "Company") ([Nasdaq: ASO](#)) is increasing its in-store selection of [Xtratuf Ankle Deck Boots](#) to reach more customers in Alabama, Florida, Georgia, Indiana, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Texas and Virginia. The expansion brings Xtratuf footwear to more than 100 select stores across Academy's footprint, increasing access to a brand trusted by anglers, outdoor enthusiasts and hardworking customers alike.

In addition to expanding into more stores, Academy is introducing eight new Xtratuf men's and women's styles, offering customers a wider selection of colors and patterns. Known for its lightweight construction, 100% waterproof protection and slip-resistant outsole, the Xtratuf Ankle Deck Boot delivers the comfort and performance customers need to stay dry, comfortable and ready for the day ahead – whether they're fishing, camping or enjoying time outdoors.

"At Academy, we're committed to bringing customers the brands they know and trust at a great value," said Academy Vice President and Divisional Merchandise Manager Scott Day. "The expansion of our Xtratuf assortment reflects what our customers are telling us: they need durable, high-performance footwear. By adding more styles in more Academy stores, we're making it easier for customers to find the right boot for the activities and adventures they enjoy."

Customers can shop the full Xtratuf assortment, including men's, women's and kids styles, in select Academy stores and online at [Academy.com](#).

About Academy Sports + Outdoors

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit [www.academy.com](#).

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