Academy Sports + Outdoors Opens Three Stores in Q4 Taking New Store Total to 23 in Fiscal 2026

November 18, 2026

Company opened a record 15 stores in Q3 to drive continued growth and serve more customers in time for the holidays

KATY, Texas, Nov. 18, 2026 /PRNewswire/ -- Academy Sports + Outdoors ("Academy" or the "Company") (Nasdaq: ASO), a leading full-line sporting goods and outdoor recreation retailer, is continuing to grow through new store openings with additional locations planned in fourth quarter fiscal 2026. Academy has already opened new stores in Marshall, Texas; and Magnolia, Texas; with a location in Pascagoula, Miss. scheduled for later this year. Once complete, Academy will have introduced 23 new locations across 10 states by the end of fiscal 2026, in addition to a relocated Macon, Ga. store.



2026 Q4 New Store Opening Locations
Marshall, Texas
Magnolia, Texas
Pascagoula, Mississippi

Combined, the 23 new stores span Alabama, Arkansas, Georgia, Mississippi, Ohio, Oklahoma, Pennsylvania, Tennessee, Texas, and Virginia and have created nearly 1,400 total new jobs helping to power local economies. Individuals interested in careers at Academy can visit careers.academy.com to apply for open positions.

Each location celebrated its grand opening with exclusive deals, exciting giveaways, a ribbon-cutting ceremony, and fun for the whole family. As part of Academy's ongoing commitment to making a positive impact in the communities it serves, each new store celebration was marked by meaningful donations and charitable initiatives to an organization with local connections. In total, Academy donated $130,000 through local charity shopping sprees, benefiting more than 500 children. This included partnerships with Willis Independent School District, Boys & Girls Clubs of Central Alabama, Boys & Girls Clubs of McAllen, Siloam Springs Parks and Recreation, Boys & Girls Clubs of the Big Pines, Magnolia Education Foundation, and Pascagoula Parks and Recreation.

Additionally, in the third quarter, the company expedited the opening of four additional stores in Willis, Texas; Gardendale, Ala.; Siloam Springs, Ark.; North McAllen, Texas, taking the total to 15 new locations, the most new store openings in any quarter in the Company's history.

"We are thrilled to open 23 new stores this year and introduce Academy to more families, while also expanding access to the fun assortments, unbeatable value and unique shopping experience our customers know and love," said Eric Friederich, Senior Vice President of Retail Operations at Academy Sports + Outdoors. "As families prepare for the holidays, we're excited to welcome them into our stores and help them find everything they need to make the season magical and spread the gift of fun."

In pursuit of becoming the best sports and outdoors retailer in the country, Academy continues to open new stores to expand its base across legacy, existing, and new markets. This has resulted in the opening of more than 80 new locations since 2022 including 24 new stores across 16 states in 2025 and 16 new stores across 10 different states in 2024.

Academy's growth is also supported by continued investments in enhancing the customer experience, including the rollout of the new myAcademy Rewards Mastercard® Credit Card, and enhanced myAcademy Rewards program, providing cardmembers and loyal customers with exclusive benefits and ways to save. Together, these initiatives reinforce Academy's commitment to delivering unbeatable value both in-store and beyond.

Every Academy store is a fun destination where families can find apparel, footwear, sports, hiking and camping equipment, hunting and fishing gear, outdoor cooking, and more from top national brands at an everyday value. For added convenience, Academy offers multiple shopping options, including same-day delivery and in-store or curbside pickup within one hour on eligible purchases, making it easy for customers to get the products they need when and where they need them. Academy also offers free services such as grill and bike assembly, scope mounting, bore sighting, line winding/spooling, and propane exchange. Hunting and fishing licenses are also available to purchase in stores.

Academy offers tremendous value and quality through its exclusive, private label brands such as Magellan Outdoors, Freely, R.O.W., BCG, H2OX, Redfield, and Mosaic, which offer great choices for outdoor apparel and equipment for the entire family, women's and men's apparel, workout attire, fishing equipment, hunting optics and accessories, and outdoor furniture, respectively.

Customers can find the best assortment of athletic and casual shoes, sports and outdoors equipment, and clothing from top national brands such as Nike, adidas, Hoka, Jordan Brand, Carhartt, YETI, Stanley, Marucci, Titleist, Shimano, Brooks, Blackstone, Owala and more, in-store and online, and through the Academy mobile app.

About Academy Sports + Outdoors
Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills

this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit www.academy.com.

Forward Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements are based on Academy's current expectations and are not guarantees of future performance. Forward-looking statements may incorporate words such as "believe," "expect," "anticipate," "forward," "ahead," "opportunities," "plans," "priorities," "goals," "future," "short/long term," "will," "should," or the negative version of these words or other comparable words. Actual results may differ materially from these expectations due to changes in global, regional, or local economic, business, competitive, market, regulatory and other factors, many of which are beyond Academy's control. These and other important factors that could cause actual results to differ materially from those in the forward-looking statements are set forth in Academy's filings with the U.S. Securities and Exchange Commission (the "SEC"), including Academy's Annual Report on Form 10-K under the caption "Part 1A.Risk Factors," as may be updated from time to time in our periodic filings with the SEC. Any forward-looking statement in this press release speaks only as of the date of this release. Academy undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.

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