

Academy Sports + Outdoors opens 24th location in DFW

October 19, 2019

The new store in Terrell, Tx. brings approximately 60 new jobs to the area

KATY, TEXAS (October 19, 2019) – Academy, Ltd. d/b/a Academy Sports + Outdoors, a sports, outdoors and recreation lifestyle retailer, dedicated to making it easier for everyone to enjoy more sports and outdoor fun, has opened a new store in Terrell, Tx., located at 580 American Way. The new store is Academy's first 40,000 square foot prototype and its new layout is designed to enhance customer experience. The new store will bring approximately 60 new jobs to the community. Academy now has 258 locations and 24 in the Metroplex.

"We're proud to continue expanding in our home state with a new and convenient location in Terrell," said Sam Johnson, Academy Sports + Outdoors' Executive Vice President of Retail Operations. "From gearing up for Friday night lights to packing the tackle box for a weekend on the lake, our strong assortments at a great value make it easier for everyone to enjoy more sports and outdoors activities."

The new store in Terrell has everything customers need to have fun during their next outdoor adventure, including hunting, fishing and camping supplies, sports equipment and recreational gear. The store also carries a wide variety of leisure products, footwear, apparel, patio sets, barbecue grills and much more. Services such as scope mounting, bore sighting, line winding/spooling and propane exchange will also be offered, and customers will have the ability to purchase hunting and fishing licenses.

Beginning Saturday, the community is invited to the store's two-day grand opening celebration full of fun activities for the whole family. The free events include giveaways, interactive demonstrations by brands sold at Academy Sports + Outdoors and games for all. Other fun events include

In addition to visiting the new store, customers can shop academy.com, receive the digital version of the weekly ad via email, engage with Academy Sports + Outdoors through its social media sites and sign up for customized email alerts.

Individuals interested in careers at Academy Sports + Outdoors can visit academy.com/careers to apply for open positions.

About Academy Sports + Outdoors

At Academy Sports + Outdoors, we make it easier for everyone to enjoy more sports and outdoor fun. At each of our 258 locations, we carry a wide range of apparel, footwear, hunting, fishing and camping equipment, patio sets and barbecue grills, along with sports and recreation products, at everyday low prices.