

## Academy Sports + Outdoors opens new store in Richmond, Texas

September 20, 2019

The new store marks Academy's 32nd Greater Houston location

**KATY, TEXAS (September 20, 2019)** – Academy, Ltd. d/b/a Academy Sports + Outdoors, a sports, outdoor and recreation lifestyle retailer, has opened a new store in Richmond, Texas, located at 19150 W. Belfort St. This location is approximately 63,000 square feet and brings 60 new jobs to the community.

"As Houston's hometown sporting goods retailer, we are excited to provide our loyal customers with a new and updated shopping experience at our new store in Richmond," said Sam Johnson, Academy Sports + Outdoors' executive vice president of retail operations. "Whether it's preparing for a weekend hunt or picking up game day essentials, Academy's strong assortments, value, and shopping experience helps provide fun for all."

Academy Sports + Outdoors offers a strong assortment of products, value and a convenient shopping experience so having fun is easy and affordable. Customers can expect to find everyday low prices on top brands such as Nike, adidas, Under Armour, Columbia, Browning and more. Academy also offers tremendous value and quality through exclusive brands like Magellan Outdoors, BCG, BCG Plus, H2O Xpress, Game Winner, O'Rageous and others.

The new store in Richmond has everything customers need to have fun during their next outdoor adventure, including hunting, fishing and camping supplies, sports equipment and recreational gear. The store also carries a wide variety of leisure products, footwear, apparel, patio sets, barbecue grills and much more. Services such as scope mounting, bore sighting, line winding/spooling and propane exchange will also be offered, and customers will have the ability to purchase hunting and fishing licenses.

Prior to the grand opening, the store partnered with Houston Texans wide receiver DeAndre Hopkins to donate \$200 shopping sprees to 10 kids from the Richmond-Rosenberg Boys & Girls Club. The kids were the first to shop the store for all-new footwear, apparel, sports equipment, bikes, fishing and camping gear, and more.

Beginning Saturday, the community is invited to the store's two-day grand opening celebration full of fun activities for the whole family. The free events include giveaways, interactive demonstrations by brands sold at Academy Sports + Outdoors and games for all. Other fun events include Academy mystery gift card giveaways, Academy t-shirts giveaways and much more.

In addition to visiting the new store, customers can shop [academy.com](http://academy.com), receive the digital version of the weekly ad via email, engage with Academy Sports + Outdoors through its social media sites and sign up for customized email alerts.

Individuals interested in careers at Academy Sports + Outdoors can visit [academy.com/careers](http://academy.com/careers) to apply for open positions.