Academy Sports + Outdoors opens new store in Ardmore, Oklahoma

April 27, 2019

The new location brings 60 jobs to the area

KATY, TEXAS (April 27, 2019) – Academy, Ltd. (d/b/a Academy Sports + Outdoors), a sports, outdoors and recreation lifestyle retailer, dedicated to making it easier for everyone to enjoy more sports and outdoors, opened its first store in Ardmore, Oklahoma, located at 1605 12th Avenue NW. The store is approximately 63,000 square feet and brings more than 60 new jobs to the community.

"We cannot wait to open our 13th store in Oklahoma with a new and convenient location in Ardmore," said Sam Johnson, Academy Sports + Outdoors' Executive Vice President of Retail Operations. "Whether you're out fishing on Lake Murray or hitting the practice fields, Academy makes it easier for everyone to enjoy more sports and outdoor fun at a great value."

Customers can expect to find everyday low prices and a unique product assortment from brands such as Nike, Under Armour, Adidas, YETI, and Columbia. The store will have everything customers need for their next outdoor adventure, including hunting, fishing, and camping gear, as well as sports equipment. The store will also carry a wide variety of leisure products, footwear, apparel, patio sets, barbecue grills, and much more, paired with exceptional customer service. Customers will be offered services such as scope mounting, bore sighting, line winding/spooling, propane exchange, and the ability to purchase hunting and fishing licenses.

Prior to the grand opening, the new store partnered with the Boys and Girls Club of Red River Valley to donate $100 shopping sprees to 30 local children in the Ardmore community. The store also donated $2,000 both to the Ardmore Police Department and the Ardmore Fire Department.

Beginning today, the community is invited to the store's two-day grand opening celebration. The free events include giveaways, interactive demonstrations by brands sold at Academy Sports + Outdoors, games for the whole family and much more. In addition to the numerous events are Academy mystery gift card giveaways and free t-shirt giveaways.

Individuals interested in careers at Academy Sports + Outdoors can visit www.academy.com/careers to apply for open positions. In addition to visiting the new store, customers can shop academy.com, receive the digital version of the weekly ad, engage with Academy Sports + Outdoors through its social media sites, and sign up for email alerts.

About Academy Sports + Outdoors

At Academy Sports + Outdoors, we make it easier for everyone to enjoy more sports and outdoor fun. At each of our 250+ locations, we carry a wide range of apparel, footwear, hunting, fishing and camping equipment, patio sets and barbeque grills, along with sports and recreation products, at everyday low prices. For all. For less.