

Academy Sports + Outdoors to open two new stores in Gastonia and Mooresville, North Carolina

February 20, 2019

The new Mooresville and Gastonia stores mark Academy's 14th and 15th North Carolina locations

KATY, TEXAS (February 20, 2019) – Academy, Ltd. d/b/a Academy Sports + Outdoors, a sports, outdoor and recreation lifestyle retailer, dedicated to making it easier for everyone to enjoy more sports and outdoors, announced that it will open new stores in Gastonia, North Carolina and Mooresville, North Carolina this year.

"As Academy Sports + Outdoors continues to expand its presence in the Charlotte metropolitan area, we are excited to open these new, convenient locations to serve sports and outdoor enthusiasts in these communities," said Sam Johnson, Academy Sports + Outdoors' Executive Vice President of Retail Operations. "These new stores will offer customers tremendous value with a fun assortment of sports, outdoor and recreation lifestyle products at affordable prices, along with knowledgeable and friendly team members."

Customers can expect to find everyday low prices and a unique product assortment from brands such as Nike, Under Armour, Adidas, Magellan Outdoors, and Columbia. The store will have everything customers need for their next outdoor adventure, including hunting, fishing, and camping gear, as well as sports equipment. The store will also carry a wide variety of leisure products, footwear, apparel, patio sets, barbecue grills, and much more, paired with exceptional customer service. Customers will be offered services such as scope mounting, bore sighting, line winding/spooling, propane exchange and the ability to purchase hunting and fishing licenses.

In addition to visiting the new store, customers can shop academy.com, receive the digital version of the weekly ad, engage with Academy Sports + Outdoors through its social media sites, and sign up for email alerts.

Academy expects the new stores to bring approximately 120 new jobs to the Gastonia, North Carolina and Mooresville, North Carolina, communities. Individuals interested in careers at Academy Sports + Outdoors can visit www.academy.com/careers to apply for open positions.

About Academy Sports + Outdoors

At Academy Sports + Outdoors, we make it easier for everyone to enjoy more sports and outdoors activities. At each of our 250+ locations, we carry a wide range of apparel, footwear, hunting, fishing and camping equipment, patio sets and barbecue grills, along with sports and recreation products, at everyday low prices. For all. For less.

Certain statements in this press release constitute "forward-looking statements", which are identified by the words "expect," "will" or other similar expressions, dated as of today, based upon current information, expectations and assumptions, and subject to significant uncertainties that could cause actual outcomes to differ from our present expectations. We assume no obligation to update these statements to reflect events after today.