

## Academy Sports + Outdoors to open newly-relocated store off Northwest Highway 12 and Skillman

June 19, 2018

The new store will be located at the Highpoint Crossing shopping center

**KATY, TEXAS (JUNE 19, 2018)** – Academy, Ltd. (d/b/a Academy Sports + Outdoors), a sports, outdoor and recreation lifestyle retailer, dedicated to making it easier for everyone to enjoy more sports and outdoors, announced that it will be relocating from the Forest Lane shopping center to the Lakewood/White Rock area of northeast Dallas later this year.

“As Academy Sports + Outdoors continues to grow in the Dallas-Fort Worth area, we are proud to open this new location to offer our customers an improved shopping experience,” said Sam Johnson, Academy Sports + Outdoors’ executive vice president of retail operations. “This new, larger store that will continue to offer the same wide range of sports, outdoor and recreation lifestyle product assortment residents of Dallas expect from us.”

Customers can expect to find everyday low prices and a unique product assortment from brands such as Nike, Under Armour, Adidas, Magellan Outdoors, and Columbia. The store will have everything customers need for their next outdoor adventure, including hunting, fishing, and camping gear, as well as sports equipment. The store will also carry a wide variety of leisure products, footwear, apparel, patio sets, barbecue grills, and much more, paired with exceptional customer service. Customers will be offered services such as scope mounting, bore sighting, line winding/spooling, propane exchange and the ability to purchase hunting and fishing licenses.

Individuals interested in careers at Academy Sports + Outdoors can visit [academy.com/careers](http://academy.com/careers) to apply for open positions. In addition to visiting the new store, customers can shop [academy.com](http://academy.com), receive the digital version of the weekly ad, engage with Academy Sports + Outdoors through its social media sites, and sign up for email alerts.

### About Academy Sports + Outdoors

At Academy Sports + Outdoors, we make it easier for everyone to enjoy more sports and outdoor activities. At each of our 245+ locations, we carry a wide range of apparel, footwear, hunting, fishing and camping equipment, patio sets and barbecue grills, along with sports and recreation products, at everyday low prices. For all. For less.