

Academy Sports + Outdoors to open new store in Daytona, Fla.

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The new Daytona store brings 100 new jobs to the community

KATY, TEXAS (JUNE 14, 2018) – Academy, Ltd. (d/b/a Academy Sports + Outdoors), a sports, outdoor and recreation lifestyle retailer, dedicated to making it easier for everyone to enjoy more sports and outdoors, announced that it will open a new store in Daytona, Fla., later this year.

“Academy Sports + Outdoors is very happy to continue expanding in Florida and bring a new and convenient location to Daytona,” said Sam Johnson, Academy Sports + Outdoors’ executive vice president of retail operations. “Our wide range of sports and outdoor equipment will have customers ready for their next adventure, from catching that trophy fish to hosting the perfect tailgate and everything in between.”

Customers can expect to find everyday low prices and a unique product assortment from brands such as Nike, Under Armour, Adidas, Magellan Outdoors, and Columbia. The store will have everything customers need for their next outdoor adventure, including hunting, fishing, and camping gear, as well as sports equipment. The store will also carry a wide variety of leisure products, footwear, apparel, patio sets, barbecue grills, and much more, paired with exceptional customer service. Customers will be offered services such as scope mounting, bore sighting, line winding/spooling, propane exchange and the ability to purchase hunting and fishing licenses.

Individuals interested in careers at Academy Sports + Outdoors can visit academy.com/careers to apply for open positions. In addition to visiting the new store, customers can shop academy.com, receive the digital version of the weekly ad, engage with Academy Sports + Outdoors through its social media sites, and sign up for email alerts.

About Academy Sports + Outdoors

At Academy Sports + Outdoors, we make it easier for everyone to enjoy more sports and outdoor activities. At each of our 245+ locations, we carry a wide range of apparel, footwear, hunting, fishing and camping equipment, patio sets and barbeque grills, along with sports and recreation products, at everyday low prices. For all. For less.