

## Academy Sports + Outdoors opens the doors to its newly relocated Abilene, Texas store

March 23, 2018

The new store is located at 3518 S Clack St., Abilene, TX, 79606

**KATY, TEXAS (March 23, 2018)** – Academy, Ltd. (d/b/a Academy Sports + Outdoors), a sports, outdoor and recreation lifestyle retailer, dedicated to making it easier for everyone to enjoy more sports and outdoors, opened its new store in Abilene, Texas, which has been relocated from its previous location on John Knox Drive. The new store is more than 71,000 square feet and is located at 3518 S. Clack Street. Academy has 101 stores throughout Texas.

“We’re excited to open a new and larger store that will offer the same excellent customer service and quality products that the Abilene community expects from us,” said Sam Johnson, Academy Sports + Outdoors’ executive vice president of retail operations. “Whether it’s an angler preparing for a trip to Lake Fort Phantom Hill or an athlete gearing up for spring sports, customers will have a new and improved shopping destination for all their sports, outdoor and recreation lifestyle needs at everyday low prices.”

Customers can expect to find everyday low prices and a unique product assortment from brands such as Nike, Under Armour, Adidas, YETI, and Columbia. The store will have everything customers need for their next outdoor adventure, including hunting, fishing, and camping gear, as well as sports equipment. The store will also carry a wide variety of leisure products, footwear, apparel, patio sets, barbecue grills, and much more, paired with exceptional customer service. Customers will be offered services such as scope mounting, bore sighting, line winding/spooling, propane exchange, racquet stringing and the ability to purchase hunting and fishing licenses.

On Saturday, the community is invited to the store’s grand opening celebration. The free events include Academy mystery gift card giveaways, free hunting seminars presented by BuckVentures, a free fishing tank for kids, and more.

Individuals interested in careers at Academy Sports + Outdoors can visit [academy.com/careers](http://academy.com/careers) to apply for open positions. In addition to visiting the new store, customers can shop [academy.com](http://academy.com), receive the digital version of the weekly ad, engage with Academy Sports + Outdoors through its social media sites, and sign up for email alerts.

### About Academy Sports + Outdoors

At Academy Sports + Outdoors, we make it easier for everyone to enjoy more sports and outdoor activities. At each of our 240+ locations, we carry a wide range of hunting, fishing and camping equipment, patio sets and barbecue grills, along with sports and recreation products, at everyday low prices. For all. For less. For more information about Academy Sports + Outdoors visit [academy.com](http://academy.com), [facebook.com/academy](https://facebook.com/academy), [twitter.com/academy](https://twitter.com/academy), [pinterest.com/academy](https://pinterest.com/academy), [youtube.com/academy](https://youtube.com/academy) and [instagram.com/academy](https://instagram.com/academy).