

## **Academy Sports + Outdoors to open new store in Richmond, Texas**

June 19, 2018

*The new Aliana store at Waterview Town Center marks Academy's 32nd Houston-area location*

KATY, TEXAS (June 19, 2018) – Academy, Ltd. (d/b/a Academy Sports + Outdoors), a sports, outdoor and recreation lifestyle retailer, dedicated to making it easier for everyone to enjoy more sports and outdoors, announced that it will open a new store at Aliana in Richmond, Texas, next year.

"As Houston's hometown sporting goods retailer, Academy Sports + Outdoors is excited to offer our loyal customers a new location to serve their sports, outdoor, and recreation lifestyle needs," said Sam Johnson, Academy Sports + Outdoors' executive vice president of retail operations. "We are excited to help local customers thrive by providing excellent customer service and offering them the best brands at affordable prices."

Customers can expect to find everyday low prices and a unique product assortment from brands such as Nike, Under Armour, Adidas, Magellan Outdoors, and Columbia. The store will have everything customers need for their next outdoor adventure, including hunting, fishing, and camping gear, as well as sports equipment. The store will also carry a wide variety of leisure products, footwear, apparel, patio sets, barbecue grills, and much more, paired with exceptional customer service. Customers will be offered services such as scope mounting, bore sighting, line winding/spooling, propane exchange and the ability to purchase hunting and fishing licenses.

Individuals interested in careers at Academy Sports + Outdoors can visit [academy.com/careers](http://academy.com/careers) to apply for open positions. In addition to visiting the new store, customers can shop [academy.com](http://academy.com), receive the digital version of the weekly ad, engage with Academy Sports + Outdoors through its social media sites, and sign up for email alerts.

### **About Academy Sports + Outdoors**

At Academy Sports + Outdoors, we make it easier for everyone to enjoy more sports and outdoor activities. At each of our 245+ locations, we carry a wide range of apparel, footwear, hunting, fishing and camping equipment, patio sets and barbecue grills, along with sports and recreation products, at everyday low prices. For all. For less. For more information about Academy Sports + Outdoors visit [academy.com](http://academy.com).