

Academy Sports + Outdoors continues growth with the opening of two stores in Tampa Bay

June 14, 2022

The new locations will be the first in the Tampa Bay area

KATY, Texas, June 14, 2022 /PRNewswire/ -- Academy Sports and Outdoors, Inc. ("Academy") (Nasdaq: ASO), a leading full-line sporting goods and outdoor recreation retailer whose mission is to provide "Fun for All", announced that it will open its first two locations in Tampa Bay. The stores, located in Pinellas Park and Wesley Chapel, will mark Academy's 14th and 15th locations in Florida as the brand continues to grow within the Sunshine State. The Pinellas Park location will open in The Shoppes at Park Place in winter of 2022, and the Wesley Chapel store is slated to open in Cypress Creek Town Center in 2023.

The Pinellas Park and Wesley Chapel stores will be Academy Sports + Outdoors' first locations in the Tampa Bay area.

"The Tampa Bay community can expect to find all the products they need for their sports and outdoors passions when they walk into our store including top brands like Nike, Adidas, Yeti, Columbia, PENN, Shimano and many more," said Sam Johnson, Academy's Executive Vice President of Retail Operations. "Tampa Bay is not only known for its enthusiastic sports fanbase but also boasts renowned fishing, beaches and outdoor activities. Whether you're soaking up the sun on the beach, hitting the bay, or heading to a Lightning game, our team is eager to serve the local community and make it easier

to have fun and gear up by providing great value and unmatched service."

The locations will carry a wide assortment of sports and outdoors products for customers to choose from to kickstart their fun. Academy is focused on providing the best service, experience, and value to help customers pursue the activities that they love and make new memories. Tampa Bay customers can expect to find Academy team members who are passionate about sports and outdoor activities, along with a unique assortment from top brands like Nike, Adidas, Columbia, The North Face, Chubbies, Costa, Under Armour, Ugly Stik, Berkley, Garmin, Humminbird, plus Academy's private label brands like Magellan Outdoors, Freely, H2O Xpress, R.O.W., BCG, and Mosaic.

Academy aims to empower, encourage, and connect our communities and schools through local efforts that involve sports, field and stream activities, and military and first responder organizations. By connecting with these programs, Academy motivates people to try new things, promotes safety in sports and outdoors and ultimately builds connections that make a positive impact in the area. Academy looks forward to building relationships throughout Tampa Bay to support and create new opportunities for residents to have fun out there.

Academy's new stores will also provide a dynamic and fun shopping experience while offering convenient options, such as [buy online pick-up in store service](#), and free shipping on most online orders over \$25. Customers in these locations can also take advantage of a suite of in-store services that will include free assembly on grills and bikes, scope mounting, bore sighting, line winding/spooling, propane exchange and the ability to purchase hunting and fishing licenses.

Until the new stores open, customers can shop online at [academy.com](#) or through Academy's mobile app, receive [digital ads](#) and offers, engage with Academy's social media accounts (@academy), sign up for email alerts, and watch out for information on upcoming grand opening events.

Academy expects these locations to bring approximately 120 new jobs to the Tampa Bay community. Individuals interested in careers at Academy Sports + Outdoors can visit [careers.academy.com](#) to apply for open positions.

About Academy Sports + Outdoors

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to 260 stores across 16 states. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit [www.academy.com](#).

Forward Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements are based on Academy's current expectations and are not guarantees of future performance. Words such as "outlook," "guidance," "anticipates," "assume," "believes," "continues," "could," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects," "future," "will," "seeks," "foreseeable," or the negative version of these words or other comparable words or similar expressions are used to identify these forward-looking statements. Actual results may differ materially from these expectations due to changes in global, regional, or local economic, business, competitive, market, regulatory and other factors, many of which are beyond Academy's control. Important factors that could cause actual results to differ materially from those in the forward-looking statements are set forth in Academy's filings with the U.S. Securities and Exchange Commission (the "SEC"), including Academy's Annual Report on Form 10-K under the caption "Risk Factors," as may be updated from time to time in our periodic filings with the SEC. Any forward-looking statement in this press release speaks only as of the date released. Academy undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.



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