

Academy Sports + Outdoors Continues Growth with New Store in Houston, Texas

November 1, 2022

The new Meyerland store marks Academy's 33rd location in the Greater Houston area

KATY, Texas, Nov. 1, 2022 /PRNewswire/ -- Academy Sports + Outdoors ("Academy") (Nasdaq: ASO), a leading full-line sporting goods and outdoor recreation retailer, is excited to announce the opening of its Meyerland store in Houston, Texas. Located at 8715 W Loop South, the 50,000 square-foot store brings a great assortment of sports and outdoors merchandise to the Meyerland community. Academy will host grand opening festivities from Friday, Nov. 4 through Sunday, Nov. 6. Throughout the weekend, customers can look forward to exclusive deals, giveaways, an appearance by softball legend Jennie Finch, activations by brands sold at Academy, and more.



The new Meyerland location is the seventh of nine new stores Academy will open throughout its footprint in 2022.

Academy's new store joins the unique, historic Meyerland community as its 33rd store in the Greater Houston area, and its 107th store in Texas. It is the seventh of nine new stores Academy will open throughout its footprint in 2022. Academy looks forward to continuing its expansion efforts beyond 2022, with the goal of opening 80 to 100 new stores over the next five years.

"Academy Sports + Outdoors is excited to offer our hometown a new and convenient location for our loyal customers with an updated store layout and shopping experience that features the best brands at a great price point," said Sam Johnson, Academy Sports + Outdoors' Executive Vice President of Retail Operations. "Whether gearing up for an Astros or Texans game, or heading to Hermann Park, our new store has the right assortment to help Houston families have fun out there."

Customers can expect to find the best assortment of athletic and casual shoes, sports and outdoors equipment and clothing from top, national brands such as Nike, YETI, adidas, The North Face, Under Armour, Columbia, and more. Academy also offers tremendous everyday value and quality through its exclusive, private label brands such as Magellan Outdoors, Freely, R.O.W., BCG, H2O Xpress, Mosaic and O'Rageous which cover outdoor apparel and equipment, women's and men's apparel, workout attire, fishing equipment, outdoor furniture and water gear, respectively.

The new location offers families a convenient destination to gear up for any big game, outdoor adventure, or a day on the court or field. Additionally, the store has everything you need to create a backyard oasis with a wide selection of patio sets, barbecue grills, as well as free services such as grill and bike assembly, scope mounting, bore sighting, line winding/spooling, and propane exchange. Customers can also purchase hunting and fishing licenses in the store.

Academy Sports + Outdoors continuously provides support in the Greater Houston area through community donations and over 40 local partnerships. These efforts benefit youth team sports, field & stream organizations, fitness institutions, and much more. Additionally, Academy Sports + Outdoors is the Official Sporting Goods Retailer of the Houston Texans and Houston Astros.

For more information regarding grand opening events and deals text MEYERLAND to 22369 or visit academy.com/meyerland. Customers are invited to shop online at academy.com or through Academy's mobile app, receive [digital ads](#) and offers, engage with Academy's social media accounts ([@academy](#)), sign up for email/text alerts, and watch out for information on upcoming grand opening events.

Individuals interested in careers at Academy can visit careers.academy.com to apply for open positions.

About Academy Sports + Outdoors

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to 266 stores across 17 states. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment

focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit www.academy.com.

Forward Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements are based on Academy's current expectations and are not guarantees of future performance. Forward-looking statements are usually identified by or are associated with such words as "intends," "will," "plan," "believe," "expect," "may," and/or the negatives or variations of these terms or similar terminology. Actual results may differ materially from these expectations due to changes in global, regional, or local economic, business, competitive, market, regulatory and other factors, many of which are beyond Academy's control. Important factors that could cause actual results to differ materially from those in the forward-looking statements are set forth in Academy's filings with the U.S. Securities and Exchange Commission (the "SEC"), including Academy's Annual Report on Form 10-K under the caption "Risk Factors," as may be updated from time to time in our periodic filings with the SEC. Any forward-looking statement in this press release speaks only as of the date released. Academy undertakes no obligation to publicly update or revise any forward-looking statement, except as may be required by any applicable securities laws.



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