

Academy Sports + Outdoors Continues Growth with Two New Stores: Barboursville, W.Va. and Pinellas Park, Fla.

November 15, 2022

The new locations mark the first store in the state of West Virginia and in the Tampa Bay area

KATY, TEXAS, Nov. 15, 2022 /PRNewswire/ -- Academy Sports + Outdoors ("Academy") ([Nasdaq: ASO](#)) a leading full-line sporting goods and outdoor recreation retailer, is excited to announce the opening of two new stores, one in Barboursville, W. Va, and one in Tampa Bay, Fla. The Barboursville store is over 60,000 square feet and is located at 30 Tanyard Station Drive, in Tanyard Station shopping center. The Pinellas Park store is 50,000 square feet and is located at 7230 US Hwy 19 N. Both bring a great assortment of sports and outdoors merchandise to their communities ahead of the holiday season. Academy will host grand opening festivities from Friday, Nov. 18 through Sunday, Nov. 20 at both stores. Throughout the weekend, customers at each location can look forward to exclusive deals, giveaways, meet and greet appearances, activations by brands sold at Academy, food truck samples and take advantage of great prices.



Academy Sports + Outdoors has opened nine new stores in 2022, including its first stores in Virginia and West Virginia.

Academy has opened nine new stores in 2022. The Barboursville store marks the first in the state of West Virginia, and Pinellas Park marks the first Academy store in Tampa Bay and 14th in Florida. Academy plans to continue its expansion efforts beyond 2022, with the goal of opening 80 to 100 new stores over the next five years.

"Academy Sports + Outdoors is excited to kickstart fun in the Barboursville and Tampa Bay communities by providing customers what they need to make pursuing their sports and outdoors passions easy at great low prices," said Sam Johnson, Academy's Executive Vice President of Retail Operations. "Whether you're an angler looking to reel in your next big catch, a holiday shopper searching for the perfect gift, or a fan gearing up for gameday, our great value and services create new possibilities for families to get active."

Customers can expect to find the best assortment of athletic, casual, and work shoes, sports and outdoors equipment, and clothing from top, national brands such as Nike, adidas, The North Face, Columbia, Wrangler, Timberland, Carhartt, Yeti, Huk, Costa and Coleman. Academy also offers tremendous everyday value and quality through its exclusive, private label brands such as Magellan Outdoors, Freely, R.O.W., BCG, H2O Xpress, Mosaic and O'Rageous which cover outdoor apparel and equipment, women's and men's apparel, workout attire, fishing equipment, outdoor furniture and water gear, respectively.

The new locations are fun destinations where families can find a Nike top for an upcoming workout class, a PENN rod and reel for a day on the water, or a Coleman tent for a camping trip. Additionally, the store has everything you need to create a backyard oasis with a wide selection of patio sets, barbecue grills, and outdoor games. Academy also offers free services such as grill and bike assembly, scope mounting, bore sighting, line winding/spooling, and propane exchange. Customers can also purchase hunting and fishing licenses in stores.

Customers are invited to shop online at [academy.com](https://www.academy.com) or through Academy's mobile app, receive [digital ads](#) and offers, engage with Academy's social media accounts ([@academy](#)), sign up for email/text alerts, and watch out for information on upcoming grand opening events.

Individuals interested in careers at Academy can visit careers.academy.com to apply for open positions.

About Academy Sports + Outdoors

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to 268 stores across 18 states. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit www.academy.com.

Forward Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements are based on Academy's current expectations and are not guarantees of future performance. Forward-looking statements are usually identified by or are associated with such words as "intends," "will," "plan," "believe," "expect," "may," and/or the negatives or variations of these terms or similar terminology. Actual results may differ materially from these expectations due to changes in global, regional, or local economic, business, competitive, market, regulatory and other factors, many of which are beyond Academy's control. Important factors that could cause actual results to differ materially from those in the forward-looking statements are set forth in Academy's filings with the U.S. Securities and Exchange Commission (the "SEC"), including Academy's Annual Report on Form 10-K under the caption "Risk Factors," as may be updated from time to time in our periodic filings with the SEC. Any forward-looking statement in this press release speaks only as of the date released. Academy undertakes no obligation to publicly update or revise any forward-looking statement, except as may be required by any applicable securities laws.



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