

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): March 31, 2026



Academy Sports and Outdoors, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

001-39589
(Commission
File No.)

85-1800912
(I.R.S. Employer
Identification No.)

1800 North Mason Road
Katy, Texas 77449

(Address of principal executive offices including Zip Code)

(281) 646-5200

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$0.01 par value per share	ASO	Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

On March 31, 2026, Academy Sports and Outdoors, Inc. (the “Company” or “Academy”) issued a press release announcing that it will host an Analyst Day event (“Analyst Day”) on April 7, 2026, beginning at 9:00 a.m. Eastern Time.

The event will include presentations from members of the Company’s management team regarding the Company’s long-term strategy as well as providing updates on growth initiatives. A live webcast of the event will be available through the Investor Relations page on the Company’s website at investors.academy.com.

Presentation materials for the Analyst Day event will be made available on the Investor Relations page on the Company’s website immediately prior to the event. A replay of the webcast will be available on the Company’s website following the conclusion of the event for approximately 30 days.

A copy of the press release announcing the Analyst Day is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information contained under this Item 7.01, including Exhibit 99.1, is being furnished and shall not be deemed to be “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of Section 18 thereof, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description of Exhibit
<u>99.1</u>	Academy Sports and Outdoors, Inc. Press Release, dated March 31, 2026.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ACADEMY SPORTS AND OUTDOORS, INC.

March 31, 2026

By: /s/ Brandy Treadway
Name: Brandy Treadway
Title: Executive Vice President, Chief Legal Officer, and
Corporate Secretary



PRESS RELEASE

Academy Sports + Outdoors Announces 2026 Analyst Day Event

KATY, Texas, March 31, 2026 /PRNewswire/ -- Academy Sports + Outdoors ("Academy" or the "Company") (NASDAQ: ASO), a leading full-line sporting goods and outdoor recreation retailer, plans to host an Analyst Day event on April 7, 2026.

Beginning at 9:00 a.m. Eastern Time, Steve Lawrence, Chief Executive Officer, Carl Ford, Chief Financial Officer, and Chad Fox, Chief Customer Officer, will present and discuss the Company's long-term strategy as well as providing updates on growth initiatives.

A live webcast of the management presentation will be accessible on the Company's website at investors.academy.com from the "News and Events" dropdown menu, under the "Events" tab.

Presentation materials will be posted immediately prior to the event and a replay of the webcast will be archived at investors.academy.com for approximately 30 days.

About Academy Sports + Outdoors

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit www.academy.com.

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