FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

Machinaton	D C	20540	
Nashington,	D.C.	20049	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

if any

(Month/Day/Year)

(Month/Day/Year)

01/30/2024

01/30/2024

01/31/2024

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average b	urden								
hours ner resnonse:	0.5								

(D) or Indirect

D

D

D

D

(I) (Instr. 4)

Beneficial

(Instr. 4)

Ownership

Reported

(A) or (D)

Α

D

Α

Price

(1)

\$65.51

(1)

Reneficially

Owned Following

nsaction(s

6,780(2)

6.632

7.243

(Instr. 3 and 4)

			or Se	ection 30(h) of the Ir	ivestment Co	mpany Act of 1940							
1. Name and Address of Reporting Person* Ford Earl Carlton IV				uer Name <b>and</b> Ticko Idemy Sports		Symbol ors, Inc. [ ASO ]		ationship of Reporting all applicable) Director	10% (	Owner			
(Last) (First) (Middl C/O ACADEMY SPORTS AND OUTDO		(Middle) ND OUTDOOF	01/3	te of Earliest Transa 0/2024	action (Month/	Day/Year)	X	Officer (give title below)	Other below	(specify			
INC. 1800 NORTH MASON ROAD (Street)		4. If A	Amendment, Date of	Original Filed	(Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person							
KATY TX		77449	Rul	Rule 10b5-1(c) Transaction Indication									
(City)	(State)	(Zip)		Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.									
		Table I - No	n-Derivative	Securities Acq	uired, Dis	posed of, or Benef	icially	Owned					
1. Title of Secu	urity (Instr. 3)		2. Transaction Date	2A. Deemed Execution Date,	3. Transaction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect			

Transaction

Code (Instr.

8)

Code ν

M

F

M

## 01/31/2024 F 182 D \$64.955 7,061 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Amount

497

148

611

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units <sup>(3)</sup>	(1)	01/30/2024		M			497	(4)	03/30/2032	Common Stock	497	\$0	1,131	D	
Restricted Stock Units <sup>(3)</sup>	(1)	01/31/2024		M			611	(5)	03/31/2031	Common Stock	611	\$0	612	D	

## **Explanation of Responses:**

Common Stock

Common Stock

Common Stock

Common Stock

- 1. Restricted stock units convert into common stock on a one-for-one basis.
- 2. Includes shares of Common Stock acquired under the Issuer's employee stock purchase plan.
- 3. Granted under the Company's 2020 Omnibus Incentive Plan (the "Plan").
- 4. On March 30, 2022, the Reporting Person was granted 2,125 PRSUs. These PRSUs vest if certain performance criteria and/or Issuer stock price conditions are met and certified by the Issuer's compensation committee. On March 1, 2023, the Issuer's compensation committee certified achievement of 93.7% of the performance criteria during fiscal 2022 meaning that 1,990 PRSUs were deemed earned. Of this earned amount, 25% of the earned amount of this grant vested on March 1, 2023, and the remaining 137% will vest in three equal annual installments beginning on January 30, 2024, subject to the Reporting Person's continued service with the Issuer through each applicable vesting date. The remaining unearned amount of this grant (i.e., 135 PRSUs) may vest upon certification by the Issuer's compensation committee of achievement of certain Issuer stock price conditions as of January 30, 2026.
- 5. On March 31, 2021, the Reporting Person was granted 2,445 performance-based restricted stock units ("PRSUs"). These PRSUs vest if certain performance criteria and/or Issuer stock price conditions are met and certified by the Issuer's compensation committee. Following certification of achievement of the performance criteria during fiscal 2021 by the Issuer's compensation committee on March 2, 2022, 25% of this grant vested on March 2, 2022, and the remaining 75% vest in three equal annual installments beginning on January 31, 2023, subject to the Reporting Person's continued service with the Issuer through each applicable vesting date

## Remarks:

/s/ Gary Holland, Attorney-in-

02/01/2024

**Fact** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.