FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

| OMB Number: 3235-0 | | | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|--|--|
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

| 4 THE | unity (Insets 2) | 2 Tron | acaction | 24 Deemed | 2 | 4. Securities Acquired (/ | N | E Amount of | | 6 Ownership | 7 Naturo |
|--------------|----------------------|-------------------|-----------|--|------------------|---|----------------------|----------------------------|---------|-----------------|------------|
| | | Table I - Non-Der | ivative S | Securities Ac | quired, Dis | posed of, or Bene | ficially | Owned | | | |
| (City) | (State) | (Zip) | | | | | | | | | |
| KATY | TX | 77449 | _ | | | | | Form filed Person | by Mo | re than One Re | porting |
| (Street) | | | | | | | | Form filed I | by One | e Reporting Per | son |
| 1800 NORT | TH MASON ROA | AD | 4. If A | mendment, Date | of Original File | d (Month/Day/Year) | 6. Indiv Line) | idual or Joint | /Grou | p Filing (Check | Applicable |
| INC. | EWIT SPORTS A | MD OUTDOOKS, | | | | | | | | | |
| | EMV SDODTS A | AND OUTDOORS, | | 4/2021 | | EVP, | P, Retail Operations | | | | |
| (Last) | (First) | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) | | | | Officer (give title below) | | below) | |
| Johnson S | 1 0 | 1 - 613011 | | | | ors, Inc. [ASO] | | all applicable Director | e) | 10% 0 | Dwner |
| 1 Nome and A | Address of Reporting | Doroon* | 2. Iss | uer Name and Tic | ker or Trading | Symbol | 5. Rela | ationship of R | eportir | ng Person(s) to | Issuer |
| Instruction | 1(b). | F | | | | ies Exchange Act of 1934 mpany Act of 1940 | 4 | <u>[[</u> | nours | | 0.0 |
| | may continue. See | | | | | | | | | per response: | 0.5 |

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following | Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|------|---|---|---------------|---------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 03/04/2021 | | F | | 1,084(1) | D | \$25.21 | 193,301 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| | | | | | | - | | | | | | | | | |
|---|---|--|---|------------------------------|---|---|--|-----|---|---|---|--|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) (D) Date Exercisable Expiration Date | | ate | 7. Titl Amou Secur Unde Deriv Secur 3 and | int of rities rlying ative rity (Instr. | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | | | | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. 1. Reflects shares withheld to cover the Reporting Person's tax liability in connection with the vesting of restricted stock units previously granted to the Reporting Person.

Janet Morrow, Attorney-in-Fact

03/05/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Check this box if no longer subject

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP